



"Watching people literally get rid of their glasses and contact lenses overnight fills both me and my patients with a deep sense of gratitude and joy," says

Dr. Schneider. "Often times all of us are sharing tears of joy at the miracle of new sight."

The Gift of Clear Vision

Imagine being able to wake up in the morning and not have to put in your contacts to see your spouse's smile or being able to watch your son hit a homerun, even if you forgot your glasses at the office. Thanks to the specialists at MidWest EyeCenter, today more than 50,000 people are enjoying the benefits of better vision.

David M. Schneider M.D. opened MidWest EyeCenter in 1985 with the dream of combining technology and personalized service for his community. Today, the University of Cincinnati alum oversees three clinics in the city and one in Northern Kentucky. Patients have come from all 50 states and 20 foreign countries to receive his services, and include people from all walks of life from celebrities, to regular folks, to fellow medical professionals.

MidWest EyeCenter clinics offer a complete range of services, including, lens implant surgery, cataract removal, a



number of refractive vision correction surgeries, glaucoma treatment, diabetic eye treatment, general ophthalmology and on-site cataract implant surgery. With four lasers, the clinics offer the widest array of treatment options of any center in the area.

Dr. Schneider's highly respected board certified team of surgeons perform dozens of vision correction surgeries each week and are frequently instrumental in the research and development of new lasers, systems and techniques used by other surgeons throughout the country.

A dedication to new technologies and procedures is infused throughout MidWest EyeCenter's practice. Dr. Schneider and his team participate in numerous FDA studies, enabling the team to implement new techniques immediately once they are available to the general public. This pioneering spirit made it possible for Dr. Schneider to be the first doctor in Cincinnati to perform LASIK, RK, PRK and INTRALASIK surgeries, as well as intraocular contact lenses.

Dr. Schneider further uses his expertise to train and certify many other area doctors. He has personally developed instruments for refractive surgery, as well as integrated personnel systems in his clinics to enhance treatment procedures and bring the highest level of patient care.

However, technology and innovation are only half of the equation for superb patient care. Everyone at MidWest EyeCenter, ophthalmologists, optometrists, and support personnel enjoys a well-earned reputation for friendliness and a deep commitment to their patients.

Dr. Schneider has personally received unparalleled recognition as a leader in vision correction. Widely touted as the Tri-State's most experienced refractive surgeon, he and Dr. James Sanitato were honored by VISX as Star Surgeons, a designation given to the top 5% of all laser vision correction doctors in the country. Dr. Schneider often uses his expertise to help those who are less fortunate, through cataract surgery missions to countries including Mexico, Tonga and Uzbekistan.

Ultimately, MidWest EyeCenter's state-of-the-art technology, innovative approach and pursuit of perfection all define one clear passion - bringing the gift of vision.

